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SBS 9



Launched

1 January 2015; 2 years ago

Network

[SBS Broadcasting B.V.](#)

Owned by

[Talpa Holding](#)

Picture format

[576i 16:9 \(SDTV\)](#)
[1080i \(HDTV\)](#)

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Audience share	0.8% (2016, ^[1])
Country	Netherlands
Broadcast area	Netherlands
Headquarters	Amsterdam, Netherlands
Sister channel(s)	SBS 6 NET 5 Veronica
Website	www.sbs9.nl 

Availability

Terrestrial

Digitenne -

Satellite

CanalDigitaal [Channel 13 \(SD\)](#)


Cable

Ziggo [Channel 19 \(HD\)](#)

IPTV

KPN/Telfort/XS4ALL [Channel TBA](#)

Streaming media

Ziggo GO ZiggoGO.tv 

SBS 9 is a [Dutch commercial television channel](#) owned by [Talpa Holding](#) through [SBS Broadcasting B.V.](#). The channel was launched

on 1 January 2015 at 12:00 CET with a movie marathon.^{[2][3]} The channel can be received via all television providers in the Netherlands. Other channels of the group in the Netherlands are [SBS 6](#), [NET 5](#) and [Veronica](#).

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History [[edit](#)]

SBS Broadcasting announced its plans for a launch of a fourth channel in the Netherlands already in 2009. On 22 August 2014, the company officially released its definite plans for a new channel targeting female viewers.^[4] The channel got its name **SBS 9** on 27 September 2014. The launch date was set in January 2015.^[5]

On 10 April 2017 Talpa Holding acquired a 67% stake from Sanoma Media Netherlands.^[6]

Programming [[edit](#)]

Mainly [films](#) and [television series](#) with every day of the week a different theme:^[7]

- Mondays: Various
- Tuesdays: Comedy
- Wednesdays: Action
- Thursdays: Drama
- Fridays: Family
- Saturdays: Thriller
- Sundays: Romance

References [[edit](#)]

1. ^ ["Jaarrapport 2016"](#)  (PDF). Stichting Kijk Onderzoek.
2. ^ Jarco Kriek (27 November 2014). ["SBS9 trapt met filmmarathon af"](#)  . TotaalTV.nl.
3. ^ Jarco Kriek (27 November 2014). ["SBS9 vanaf 1 januari bij M7, UPC en Ziggo in basispakket"](#)  . TotaalTV.nl.
4. ^ Jarco Kriek (22 August 2014). ["Plannen voor vierde SBS-zender"](#)  . TotaalTV.nl.

	National Geographic • Nat Ge Sky News ^[gl 4]
Viacom	Comedy Central • Comedy Ce Comedy Central Extra • MTV MTV Live HD • MTV Music 24 Nick Jr. • Nick Music • Nick To VH1 Europe • VH1 Classic Eu
Discovery	Animal Planet • Discovery • Di Discovery World • Eurosport Investigation Discovery • TLC
Disney-ABC	Crime & Investigation Network Disney Channel • Disney Junio Viceland ^[gl 7]
AMC	AMC • CBS Reality ^[gl 8] • Extre • JimJam • Outdoor Channel ^[gl 9]
Turner	Boomerang • Cartoon Networ CNN International
Ziggo	Ziggo Sport • Ziggo Sport Tot (Ziggo Sport Select • Ziggo Sp Ziggo Sport Golf • Ziggo Spor Ziggo Sport Extra 1 and 2) • Z
NBCUniversal	CNBC Europe • E! • Euronews
Sony	Film1 Premiere • Film1 Action Film1 Drama
Stingray Digital	

	Stingray Brava • Stingray Dja Stingray iConcerts • Stingray
Scripps	Fine Living • Food Network • T
MuziekKiosk	Nashville TV • SchlagerTV • TV
VRT	éen • Canvas • Ketnet
BBC	BBC One • BBC Two • BBC F Cbeebies • BBC First • BBC E BBC World News
ARD/ZDF	Das Erste • ZDF • NDR Fernse WDR Fernsehen
Regional	AT5 • L1 TV • NH • Omroep Br Omroep Flevoland TV • Omro Omrop Fryslân TV • RTV Dren RTV Oost • RTV Rijnmond • R TV Gelderland • TV West
Other	100% NL TV • 192TV • Dance Family 7 • FashionTV • Motors OutTV • Pebble TV • RTV-7 • S
International channels	Al Jazeera English • Arte • CG • Mezzo TV • RTL • Sat.1 • TR • TVE Internacional
Defunct	13th Street Universal • Adven The Box Comedy • Canal+ • C Discovery Travel & Living • ES ESPN Classic • Euro 7 • Famil

• Film1 Sundance • Filmnet • Fox Life • Geschiedenis 24 • Hallmark Channel • HBO 1/2/3 • MGM Channel • NBC Super NostalgieNet • NPO Doc • NPO RTL-Véronique • Spirit 24 • Sp Sterren 24 • SuperSport • Syfy TCM/TNT Classic Movies • TMF NL • TMF Pure • TNT • TV10 Gold • V8 • Vesta TV • Yorin • Zone Club • Zone Horror

1. ^ a joint venture with VRT
2. ^ *a b c d* through SBS Broadcasting B.V.
3. ^ a joint venture with Telegraaf Media Gro
4. ^ *a b* distributed by Fox Networks Group B
5. ^ *a b c d* through Eredivisie Media & Marke
venture with Eredivisie CV, Endemol and I
6. ^ a joint venture with Endemol
7. ^ *a b c* through A&E Networks UK, a joint v
Sky plc
8. ^ a joint venture with CBS
9. ^ a joint venture with Outdoor Channel Ho
10. ^ a joint venture with Shorts International
11. ^ Media Globe Networks (53%), NBCUniv
(25%) and European public broadcasters

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